GULF WINDS TRACK CLUB

MEMBERSHIP POLICY STATEMENT

2009-01

POLICIES REGARDING SALE OF GWTC MAILING LIST

The Gulf Winds Mailing List may be sold to organizations, businesses or individuals for the following reasons:

- 1. To advertise business or products, providing the business or products are not likely to offend the membership, as determined by the membership chairman.
- 2. To advertise a race or fitness clinic, class, group or club.
- 3. To do legitimate research of a scholarly nature.

These lists are intended for one time use and are to be run directly on mailing labels to make copies more difficult to make.

The selling price of the mailing list shall be \$35 for members and \$75 for non-members unless another amount is approved by the Board. An additional amount not less than \$3 shall be added to cover the cost of the mailing labels. An additional mailing list may be sold to the same group or individual within a twelve month period for one half of the original price, plus cost of labels.

The mailing list purchaser shall be asked to sign a form stating that they will not copy the list or give or sell it to any other individual or group. Furthermore they shall use the list only for the purpose or purposes specified.

The club will not sell members' email addresses to any organization, individual or business.

Within the club, mailing lists or directories may be run for board members or other club members who have need of these lists to aid them in carrying out their particular duties or assignments. These lists are not to be given away, sold or copied except for legitimate club reasons.