



Pl	First Name	Last Name	Sex	Age	Gun APM	Time	Net APM	Net Time
1	Chris	Lake	M	26	5:07	15:51.1	5:07	15:51.1

Palace Saloon 5K Race Report

RUN APRIL 12, 2014

1 Table of Contents

2	Shirt Design_____	0
3	Race Summary _____	1
3.1	Race Highlights_____	1
3.2	By the Numbers Summary _____	1
3.3	Quality Survey Highlights _____	1
3.4	Looking Ahead _____	2
4	By the Numbers _____	3
4.1	Table of 2014 Eventbrite registrations by category._____	3
4.2	Table of the last 8 years of runners (finishers) to registrants._____	3
4.3	Future theme possibilities _____	4
4.4	Trend of Palace Saloon 5 K finishers by year _____	5
4.5	Tables of cities listed on registrations. _____	6
4.6	Week of the Race Web Site Report_____	6
4.7	Table and Chart of Daily Electronic Registrations _____	7
4.8	How did you hear about the race 2013 to 2014 comparison? _____	8
4.9	How did your hear about the race 2014 comments _____	8
5	Quality Survey Responses _____	9
5.1	Quality Survey Ratings _____	9
5.2	Will you run next year? _____	9
5.3	2014 Items identified for improvement_____	10
5.4	2013 ITEMS IDENTIFIED FOR IMPROVEMENT _____	11
5.5	Survey Comments: What Did You Like Best?_____	12
5.6	Survey Comments: What Did you like least? _____	19
5.7	Other Comments _____	29

Shirt Design

2 Shirt Design



**Commemorative
Shirt**



Oz Themed Shirt

3 Race Summary

3.1 RACE HIGHLIGHTS

The 40th annual Palace Saloon 5K road race was run on April 12, 2014. There were 1,303 finishers down 86 from 2013 when 1,389 completed the 3.1 mile course. Chris Lake won with a time of 15:51. Amy Hines was the first female in at 17:45.

3.2 BY THE NUMBERS SUMMARY

349 GWTC members finished the race this year 20 more than the 329 who raced in 2013. Note: The race was a grand prix race this year and not one in 2013. 84 GWTC members ordered the commemorative shirt, 230 chose a shirt, and 83 chose no shirt

1,209 registrations were entered through the Eventbrite system with 940 shirts orders. For comparison 863 of 1,029 Eventbrite orders included shirts in 2013 (See table 4.1). Ninety point three percent of the registered runners actually completed the race. 85% of the registrants called Tallahassee home. Eight days out from the race online registrations were 53% higher than the previous year. There were 118 race day registrations (walk-ups) this year while at least 144 were recorded in 2013.

Word of Mouth was the most cited means of how registrants reported hearing about the race.

3.3 QUALITY SURVEY HIGHLIGHTS

A quality survey was sent out via email to registrants and posted on the Gulf Winds Track Club FaceBook page shortly after the race to solicit event feedback. Two hundred and sixty three responses were received. Quality survey ratings comparing this year to last are charted within Section 5 of this report. Four out of 5 categories showed incremental improvement with no category rated below 4 on a scale of 1 to 5. Expository comments related to the good, the bad (least liked), and the other are shown later in Section 5 with Pareto charts plotting the highest numbers of racer desires. A similar Pareto chart created for last year's race is also included for reference purposes. The top three issues in 2013, which accounted for 80% of the complaints all showed significant improvement in 2014. Complaints related to Beer lines dropped from 43(2013) to 7(2014); Timing (net) dropped from 21 (2013) to 1 (2014); and Water (taste) dropped from 17 (2013) to 0 (2014). Items to be addressed for 2015 include food and water access; finish area congestion; toilet facilities at the start; and public address system at the start. The distance between the start and finish was the second highest complaint with requests for a shuttle bus to bridge the distance.

3.4 LOOKING AHEAD

A Palace Saloon 5K 2014 debrief meeting was held on April 24, 2014. In attendance were: Johnathan Manry, Elizabeth Rosario, Cole Tessier, Sondra Winter Lee, Bill lott, Tim Unger, Mike Rupp, Tom Perkins, Peg Griffin, Jeanne O'Kon, and Mike Burns. The survey results were thoroughly discussed and a variety of ideas were proposed to further improve the race event experience. Further work and meetings with stakeholders will be undertaken to address as many items as possible working on with the most heavily weighted ones first. [The complaints related to the Hill (#4 on the list) may have to wait for the next RD to address.]

4 By the Numbers

4.1 TABLE OF 2014 EVENTBRITE REGISTRATIONS BY CATEGORY.

Row Labels	Count of Ticket Type
GWTC Member - No Shirt	83
GWTC Member with Shirt	230
Non GWTC Member - No Shirt	101
Non GWTC Member with Shirt	421
Registration with Shirt	103
Registration without Shirt	42
Student - No Shirt	43
Student with Shirt	186
Grand Total	1209

4.2 TABLE OF THE LAST 8 YEARS OF RUNNERS (FINISHERS) TO REGISTRANTS.

Year	Runners	Registrants	Ratio Ru to Re
2014	1304	1444	90.30%
2013	1389	1532	90.67%
2012	1190	1332	89.34%
2011	1064	1419	74.98%
2010	1214	1349	89.99%
2009	1022	1116	91.58%
2008	782	866	90.30%
2007	537	585	91.79%

4.3 FUTURE THEME POSSIBILITIES

The Race will be in its 41st year. What sort of theme (if any) should be used? Ex Pearl Harbor, ALS (Lou Gerhig died in 41)				
No Theme:			26	34%
Theme:				
	Critter	1		
	ALS	17		
	Population	1		
	Over the Hill	1		
	Pearl Harbor/Military	20		
	CitizenCane	1		
	Maltese Falcon	1		
	Get of Butts and Run	1		
	1980"s	1		
	1941 Movie	1		
	CSWS	1		
	Tim Warfel	1		
	Domestic Violence	1		
	Here We Go	1		
	Castle	1		
	Vintage	1		
			51	66%
			77	100%

4.4 TREND OF PALACE SALOON 5 K FINISHERS BY YEAR



4.5 TABLES OF CITIES LISTED ON REGISTRATIONS.

TOP CITIES ON REGISTRATIONS

<u>Town</u>	<u>2014</u>	<u>2014%</u>	<u>2013</u>	<u>2013%</u>
Grand Total	1444		1332	
Tallahassee	1222	85%	1102	83%
Crawfordville	28	2%	25	2%
Havana	15	1%	12	1%
Tampa	14	1%	10	1%
Jacksonville	12	1%	16	1%
Bainbridge	10	1%	4	0%
Quincy	9	1%	6	0%
Orlando	7	0%	8	1%

(Note: 2014 all registrations. 2013 Not all entered had cities inputted)

4.6 WEEK OF THE RACE WEB SITE REPORT

Weekly Stats Report: 7 Apr - 13 Apr 2014

Project: Palace Saloon 5k

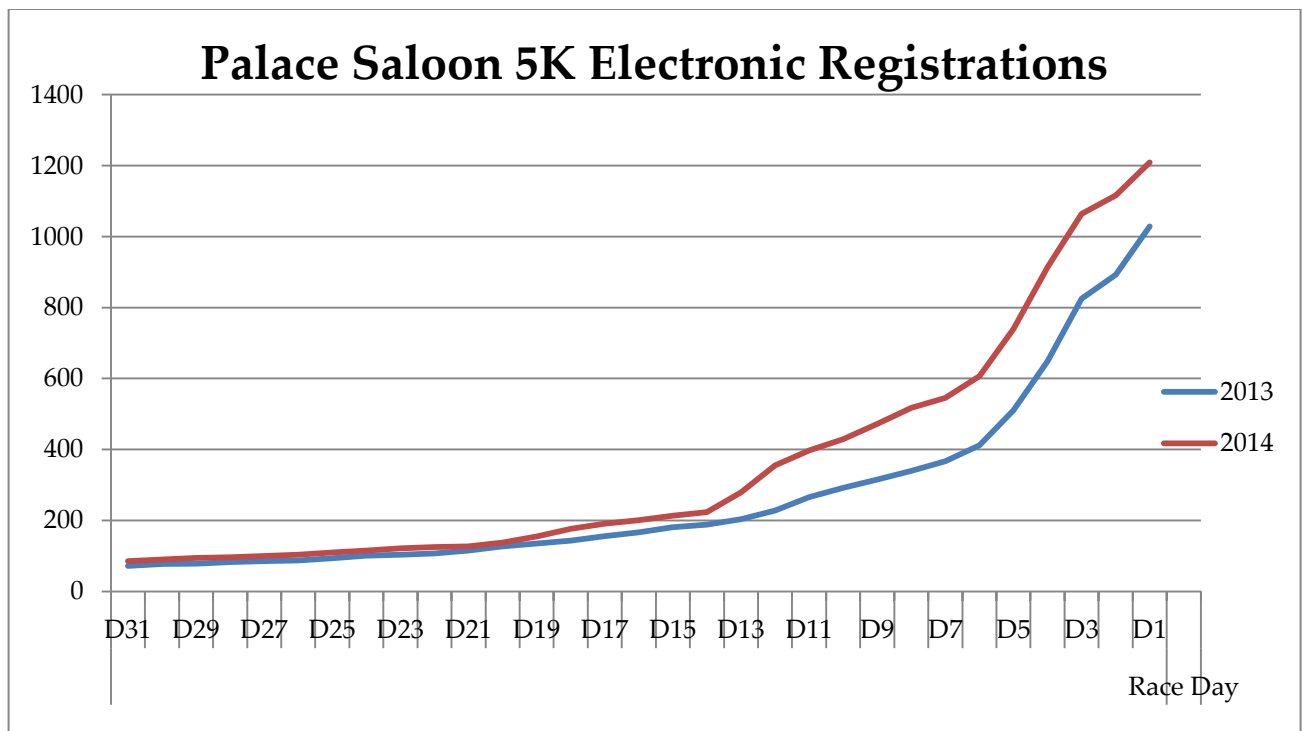
URL: <http://www.palacesaloon.com>

Summary

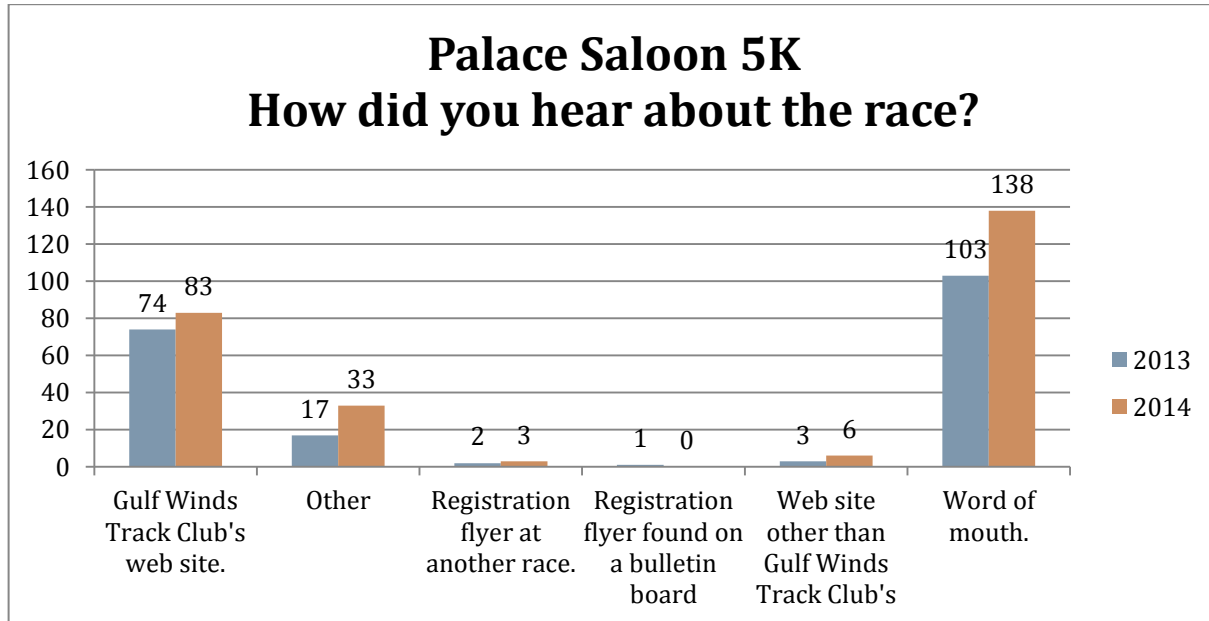
	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total	Avg
Pageloads	446	513	571	408	812	1,026	506	4,282	612
Unique Visits	299	362	405	294	573	784	358	3,075	439
First Time Visits	230	281	318	238	469	608	257	2,401	343
Returning Visits	69	81	87	56	104	176	101	674	96

4.7 TABLE AND CHART OF DAILY ELECTRONIC REGISTRATIONS

Palace Saloon 5K Electronic Registration Counts Leading up to the Race								
	Friday	Saturday	Sunday	Monday	Tuesday	Wed	Thursday	Friday
	D8	D7	D6	D5	D4	D3	D2	D1
2013	340	367	412	510	649	825	893	1029
2014	517	545	607	739	914	1064	1116	1209
dif	177	178	195	229	265	239	223	180
%	52%	49%	47%	45%	41%	29%	25%	17%



4.8 HOW DID YOU HEAR ABOUT THE RACE 2013 TO 2014 COMPARISON?

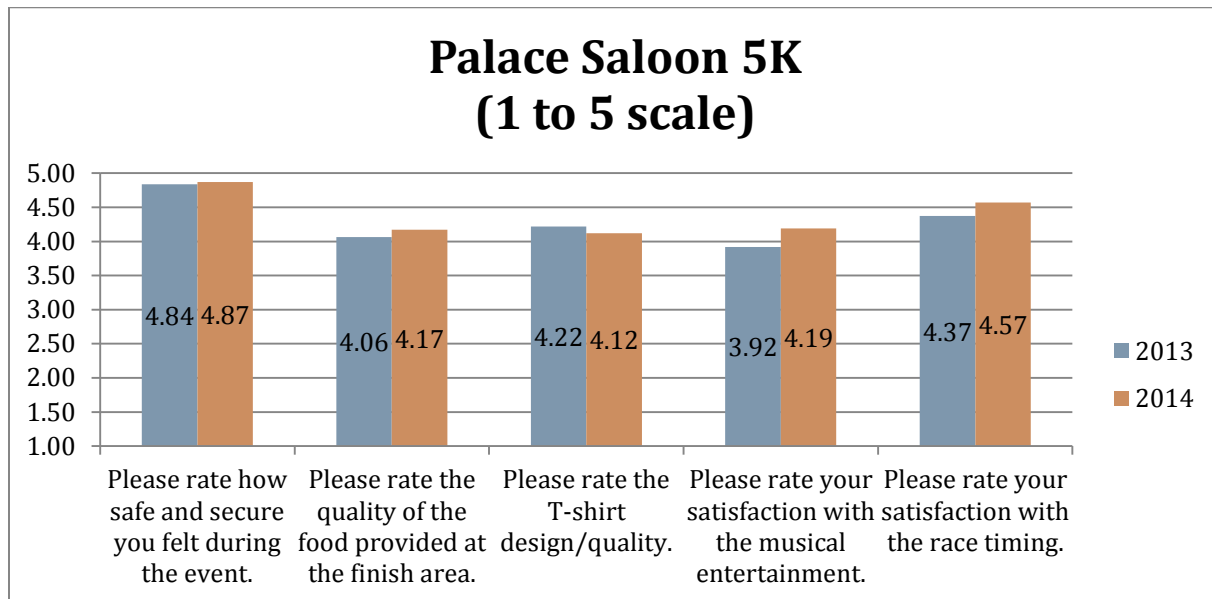


4.9 HOW DID YOUR HEAR ABOUT THE RACE 2014 COMMENTS

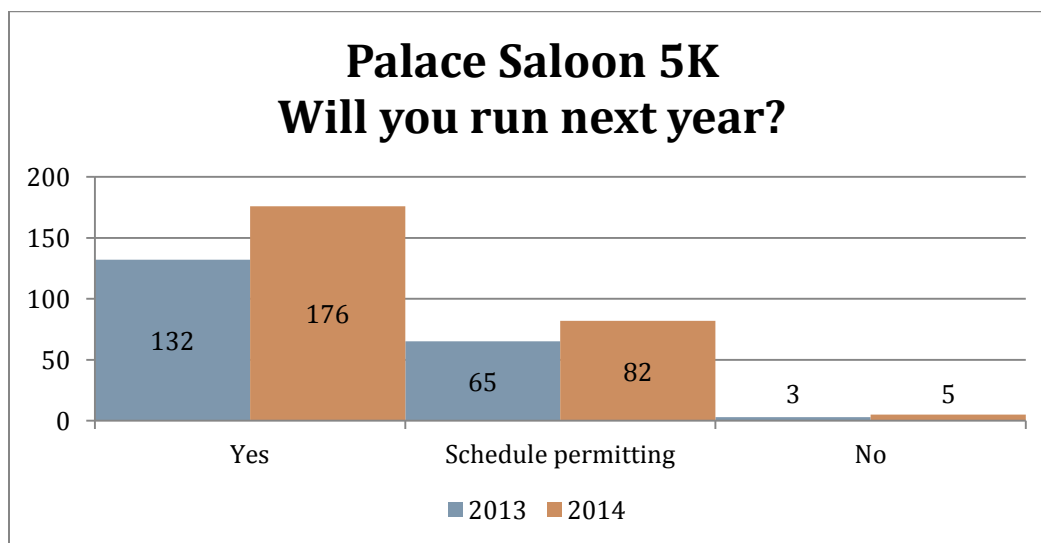
Notes from How did you hear about the race	
Ran it for GP points.	Herb told me
Palace sign	Ran last year and had a blast.
I've been doing it for a while	I have participated in this run for several years now.
Know it is an annual event.	Past participant
Previous participant	Previous Palace runner
Mike Burns inspired me to go.	Previous runner
raced last year	friend
Previous racer	Previous year(s) attendee (why wasn't that an option?!)
Ran it with friends last year	runningintheusa.com
Facebook	Facebook
Facebook	Friend
Have run Palace 5K several times	My boyfriend ran it last year
GWTC member	friend
ran it last year	friend
GWTC Mailing List Emails	friend
Previously ran	From my Dad
years of participating	Macrcelo Viera
Repeat runner	FSU instructor
I know these things!!	Friends from the gym
From esteemed race director Mike Burns	

5 Quality Survey Responses

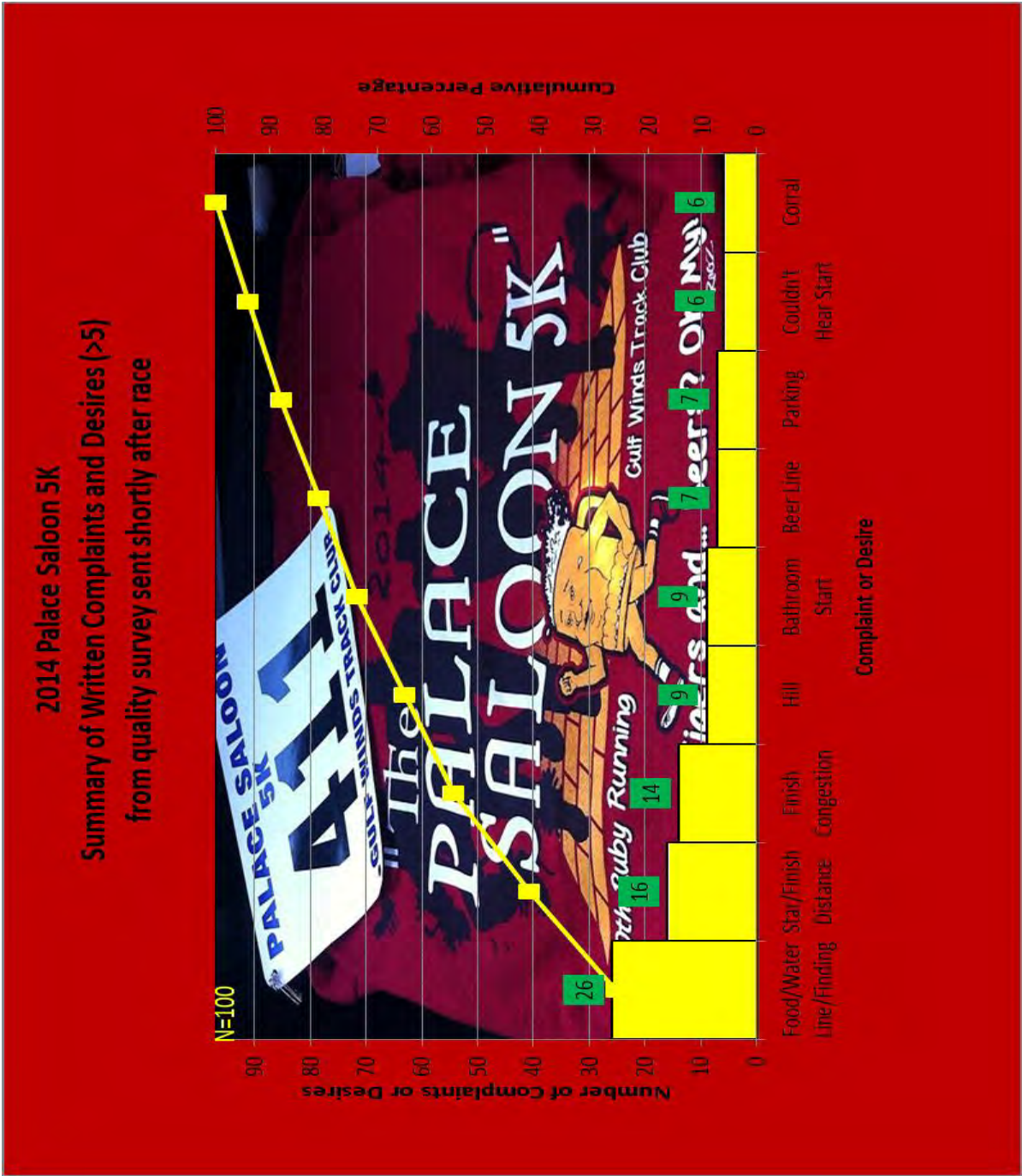
5.1 QUALITY SURVEY RATINGS



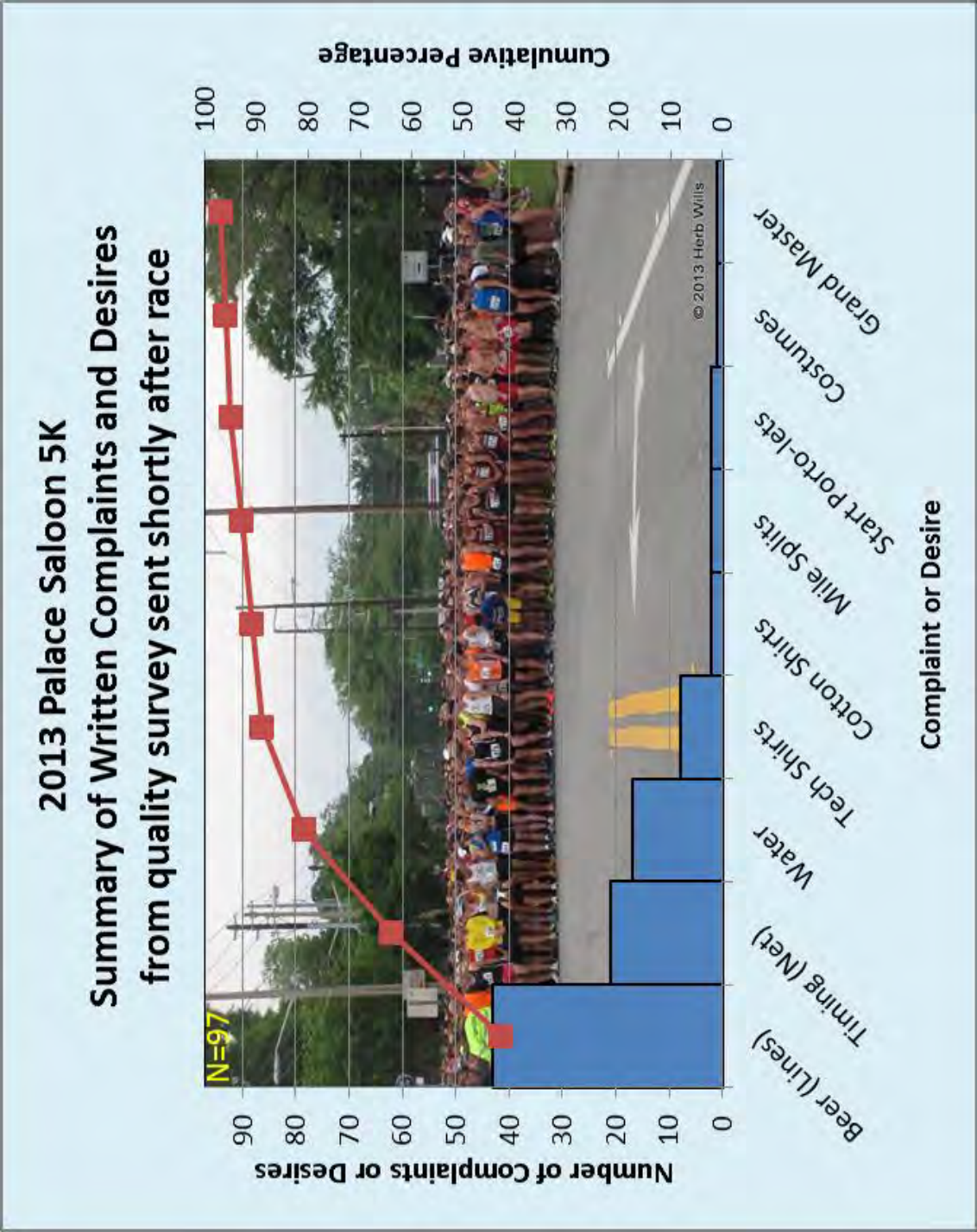
5.2 WILL YOU RUN NEXT YEAR?



5.3 2014 ITEMS IDENTIFIED FOR IMPROVEMENT



5.4 2013 ITEMS IDENTIFIED FOR IMPROVEMENT



5.5 SURVEY COMMENTS: WHAT DID YOU LIKE BEST?

BEST - 1	WHAT DID YOU LIKE BEST?
Best - 2	The massive crowd.
Best - 3	It's "the palace run"! Have been doing it for decades. T-shirts.
Best - 4	The people! The beer! The music! The fast times!
Best - 5	The downhill at the end!
Best - 6	post race party.
Best - 7	Mostly flat course.
Best - 8	Iconic running pint, ample parking.
Best - 9	Beer and camaraderie after the race!
Best - 10	That I finished!!!
Best - 11	Great place to start race. Lots of parking. Got there early so bathroom line was not too long.
Best - 12	Tee. Beer. Route.
Best - 13	beer
Best - 14	Finishing party.
Best - 15	Beer
Best - 16	How organized the event is
Best - 17	Finishing and hanging out at the Palace Saloon.
Best - 18	The new start/finish sensors
Best - 19	It's a fun course, and a good vibe. Beer at the end is the kicker!
Best - 20	Good race route
Best - 21	Great race, lots of fun and nice people!
Best - 22	The number of people racing and the diversity in skill levels.
Best - 23	Beer, seeing old friends.

Quality Survey Responses

Best - 24	My PR!
Best - 25	Beer
Best - 26	free beer!
Best - 27	That I got to see all my friends! (The downhill to the finish was pretty sweet too!)
Best - 28	Fast course, good atmosphere, fun race
Best - 29	Free beer
Best - 30	The huge crowd.
Best - 31	Parking was easy.
Best - 32	AWESOME volunteers. Competitive team race. Breaking the beer record. Double the beer line.
Best - 33	Free beer
Best - 34	The music and beer
Best - 35	Loved the hills and the straight course to the finish. Love the red T-shirt! Also really enjoyed the live music at the finish, and the fact that the beer line was shorter than most. Even enjoyed the walk back to the start to get to my car? . □□□□
Best - 36	The beer and the overall atmosphere
Best - 37	Flat course except for that last hill and not too many runners
Best - 38	cold beer
Best - 39	Beer!
Best - 40	The atmosphere was great! Organization was terrific! Beer tasty! Scene happy!
Best - 41	The course
Best - 42	Convenience, I like the way Gulf Winds has every so well organized!! I look for their races first!
Best - 43	The course. I think I hit my PR time for 5k.
Best - 44	Drinking beers with friends at the end :-)

Quality Survey Responses

Best - 45	Good run
Best - 46	Great course.
Best - 47	Free-spirit of this run. Fact that you can bring your dog, imbibe (if that's your wont), or whatever.
Best - 48	This is THE 5K of the year. A fun, fast and entertaining race. The volunteers were fantastic and a special thanks to Mike Burns who did an outstanding job as race director.
Best - 49	The route was the best one I've done! Loved it!
Best - 50	Great course, great weather
Best - 51	The camaraderie among runners. This race was awesome!
Best - 52	Guy running as Jesus. Beer.
Best - 53	Making it to the end.
Best - 54	Beer!
Best - 55	Beer!
Best - 56	Great race, course, well executed, beer, party atmosphere
Best - 57	Free Beer!
Best - 58	I felt safe from traffic the entire race. Plenty of parking close by the Palace. Beer lines were much shorter than years past.
Best - 59	The jovial atmosphere.
Best - 60	having 2 different beer lines and chip start
Best - 61	The course. I consistently set PR's each year which is really motivating to me
Best - 62	Loved the re-worked finish shoot. Very easy to get out of the way and out of the crowd of people. Loved the beer being separated from the food/water.
Best - 63	Fun atmosphere; folks of all ages
Best - 64	Celebrating with hundreds of happy runners afterwards! Making new runner friends.

Quality Survey Responses

Best - 65	This race always has a great atmosphere, and the beer at the end is pretty motivating too
Best - 66	Free beer
Best - 67	course design
Best - 68	Registration was quick and easy. Very well run. Also free beer.
Best - 69	The Race Director Mike Burns was awesome.
Best - 70	The people!
Best - 71	The party afterwards and the course!
Best - 72	Really enjoyed spending time with friends after the race, drinking beer and listening to the great music. Beer lines were phenomenally better. I don't think I even had to stand in one for more than a minute.
Best - 73	Good course. Love ending downhill.
Best - 74	course
Best - 75	The great thing about this race is that it doesnt have to be about anything. We come because its a great community gathering with no religious, political or sad health issues to feel guilty about. Its about getting together, having fun and making a good PR early in the season. It always has good security/safety with lots of cones and police, which is important.
Best - 76	Plenty Of beer
Best - 77	It was very well organized and easy to get beer!
Best - 78	run started on time and was run very well.
Best - 79	The atmosphere - food, music, beer - at the finish line.
Best - 80	Great traffic control by TPD! Fantastic staff and excellent live music!
Best - 81	Great event. Great directing and volunteers. Started on time. Fast results!
Best - 82	music
Best - 83	Course, competition, volunteers.

Quality Survey Responses

Best - 84	great race...well organized!
Best - 85	What's not to like about the Palace? I like the tradition and atmosphere that accompanies the race. Always well organized!
Best - 86	Great vibe around the race - this was my second year running and it has been fun.
Best - 87	Finishing fast enough to not have to wait in line for beer!
Best - 88	Beer
Best - 89	It was a beautiful day..... I really enjoyed it that lots of people come to this race and I get to see folks that don't race every weekend but come to this one. I enjoyed the music and it was interesting that you gave people option of dressing up for prizes.....though I did not partake in that because I was not running with a team.
Best - 90	The volunteers and the police always do a great job.
Best - 91	my favorite race in tallahassee!
Best - 92	Fun atmosphere!
Best - 93	The party like ending
Best - 94	The beer and all the food at the end!
Best - 95	It was incredibly fun with such a wonderful and welcoming atmosphere. This was the first time I competed in this race and I'll make sure to come back.
Best - 96	I like the course.
Best - 97	Post race party
Best - 98	extra beer lines
Best - 99	That they waited till the end so everyone was counted. some people were walking it due to injuries. Also the people were very nice, especially the people picking up the cones near the end.
Best - 100	everything!!!
Best - 101	Beer. Great weather. PR. Big crowd. Tradition.
Best - 102	Good course and lots of fun at the end.
Best -	I did not realize there was food in the finish area because of all the free beer!

Quality Survey Responses

103	
Best - 104	I enjoyed the atmosphere and beer.
Best - 105	I liked this year's retro shirt the best. The after party was great, too. The shirt was the highlight.
Best - 106	Fast race!
Best - 107	Everything! Love this race
Best - 108	overall a good time
Best - 109	As I have only run one of 5k, I dont particularly have alot of experience. But I know that I did have alot of fun and will be very much looking forward to doing it next year.
Best - 110	All the cool people
Best - 111	Course location/layout (long downhill straightaway to finish)
Best - 112	Very organized at the end of the race. Yummy treats.
Best - 113	Atmosphere - friendly, community feel to the event.
Best - 114	the slope at the end :)
Best - 115	All the people
Best - 116	Running with friends
Best - 117	The beer :-) Also, it was very well organized and a great value!!
Best - 118	I liked the participation of many families, runners, good time feel to the run.
Best - 119	I just love the party vibe before during and after at this race!
Best - 120	Good route.
Best - 121	How well organized
Best - 122	That it's more than just a race--the social event afterwards.
Best - 123	Loved the entire event. The course was fun. Challenging but not a total killer. I love ending at the Palace Saloon. Very cool. Music was great! And, of course, the ice cold beer on tap at the end was fantastic.

Quality Survey Responses

Best - 124	Visiting with friends after the race.
Best - 125	Post-race beer was excellent. So were the refreshments and snacks. The friendly, happy atmosphere and perfect weather.
Best - 126	Loved all the pictures Fred Deckert took at the race.
Best - 127	This is tallahassee's best race. Fast fun and plenty of beer. Don't change a single thing or I'll find you. Great job reducing the beer lines and keeping the food and beer lines separated
Best - 128	That the course finished at the foot of a hill! The downhill finish felt fantastic (although the uphill was a bitch)
Best - 129	Beer
Best - 130	Thoroughly enjoyed the course and the celebration at the end. Net timing and multiple beverage lines were great additions.
Best - 131	No (or short) beer lines!
Best - 132	It's always such a fun event. Nobody is too serious about their time, people just want to join in the fun and beer!
Best - 133	route down hill finish!
Best - 134	down hill finish!
Best - 135	Course is outstanding.
Best - 136	It is very well put together, considering the size of the race.
Best - 137	I finished in 30 minutes but there was still ZERO wait for a beer! Awesome!!
Best - 138	The comraderie, the weather, the tradition, just good ol' Palace Saloon at its best.
Best - 139	Well coordinated.
Best - 140	The wonderful social setting afterward. Always fun
Best - 141	Party
Best - 142	The atmosphere after the race.

Best - 143 Chip timing! Very quick beer lines! Really good food! TWO shirts! Loved the rendition of "America the Beautiful" instead of the national anthem. My favorite Tallahassee race continues to be my favorite Tallahassee race.

5.6 SURVEY COMMENTS: WHAT DID YOU LIKE LEAST?

LEAST - 1	WHAT DID YOU LIKE LEAST?
Least - 2	Makes no sense to have the starting line that far away. Very poorly planned
Least - 3	Running.
Least - 4	Water line too long, so we left... Hot and thirsty. Didn't know there was food or entertainment. It's just gotten too big.
Least - 5	My time :)
Least - 6	There was no clear direction on where to park and where the race would begin. Workers did not clearly direct racers to the starting line and seemed disinterested in helping runners.
Least - 7	running
Least - 8	Waited 7 minutes in line to get water after running a PR. I was very dehydrated. Handing out small bottles of water at the finish would be more efficient.
Least - 9	couldn't hear anything at the start.
Least - 10	Distance between car park and Saloon.
Least - 11	No shuttle to the start
Least - 12	Long wait to get that first beer!
Least - 13	I think the finish time was off...my nike app said less than 39 minutes and you have 41 minutes. Also needed some water before the big hill! Shirt was really heavy. Need lighter material.
Least - 14	Way too crowded at finish line. Could hardly navigate through the crowd. Need to find a way to spread people out. Also, I'm short so it was hard to know where to go for food vs beer. So many people I could not see. I never found the fruit although I saw people with fruit.
Least - 15	Chaos at end. Would help if roped off food and beer lines. People cut in lines, largely because lines undefined mixed with runners packed in. Beer distribution from under patio was clogged with only one way out and standers blocking it.
Least - 16	I dont think it was clear about the parking and to allow extra time to get to the race site

Quality Survey Responses

Least - 17	Parking. It was unclear not allowed to park in that field where a bunch of people were almost towed. Could use a sign that says no race parking. Also didn't like that those who parked at Palace were stuck there for so long. Need port o pottys at start
Least - 18	Walking to/from car.
Least - 19	This has always been a problem at past Palace races, but the water station is right at the finish and you can barely get to the water/gatorade because of all the finishers. It gets so packed in one area...why not try to spread it out? Have multiple water stations. Have one on the other side of the porta potties. Try to spread people out. Maybe have two beer lines.
Least - 20	Start. No cones to funnel runners through the starting mat. No PA system, could not hear Sara Dugas sing the national anthem, could not hear the race director, nor see him for prerace direction.
Least - 21	The light beer.
Least - 22	How many people were running
Least - 23	Very disorganized at the end. Took 20-minutes to get water and space at end of race was very crowded.
Least - 24	Better marked starting line for those arriving late
Least - 25	Issues with parking. Specifically, having to park a mile away from the finish, and needing to walk back after the race.
Least - 26	It was my first time going and I didn't see any info ahead of time on the best place(s) to park.
Least - 27	No opinion
Least - 28	The hill at the last mile! :)
Least - 29	That damn hill!
	The massive crowds at the end of the race...I was so thirsty and couldn't find the water!!
	I had to ask two people where it was and was (not politely at all) told to go wait in the line. Seriously, there were AT LEAST 100 people ahead of me. I am not an expert runner (and I have a form of diabetes - not type 2) and needed to rehydrate - not wait 30 mins for water.
Least - 30	Maybe the food was picked over. I saw people with oranges but all I found was banana & bagel pieces.
	And omg - the stench from the Palace....disgusting.
Least -	n/a

Quality Survey Responses

31

Least - 32	That I didn't see the snacks!!! (Only in pictures)
Least - 33	not enough restroom facilities at the start; restrooms out of toilet paper
Least - 34	Everything was great!
Least - 35	Nothing it was excellent.
Least - 36	Slow runners up front jamming up the start.
Least - 37	Well, I didn't PR. But that's my fault. Co-ed teams would be great!
Least - 38	Too early
Least - 39	I wasn't sure where to get my number and race packet. By the time I walked the two miles from Palace to the start, I didn't have time to even ask and ended up not getting a number. Also, the walk/jog to the start wore me out and made my time less. The address on the event details was for Palace, not for the start. I'm happy I didn't have to walk all the way back after running, but I didn't like having to run most of the race before it even began. Shuttles would have been very helpful.
Least - 40	There was little room to move around and get to the beer station.
Least - 41	It's all good!
Least - 42	That there were no plastic mugs this year (but it's been awhile since I've run it)
Least - 43	Only one water station and at mile 1. Should have had at least two water stations or at least put it half way through the course. It was rather hot out for no water.
Least - 44	Walking back to my car
Least - 45	More availability of water needed. Parking was not great.
Least - 46	Long line for bathroom at the start area
Least - 47	My time in running the first race of the year for my age
Least - 48	Nothing. It was great.
Least - 49	How early I had to wake up
Least - 50	I didn't get to the start on time so my time was way off

Quality Survey Responses

Least - 51	Need more space at finish. Also separate beer tables from water tables. I couldn't secure water in a timely manner due to crowds and lines. Also, if friends hadn't told me about point-to-point, I would not have known,
Least - 52	Mic Ultra. Nice and watery, but I'd rather have my water separate from my beer, thanks.
Least - 53	I have to wait a year for the next one.
Least - 54	The finish line area. Small area for a bunch of people. Had to search for the Gatorade/refreshment area. (not a beer drinker, but people had good luck finding that line)
Least - 55	Line for water. Also, it was luke warm.
Least - 56	No organization at the start line. Many slow runners crammed up near the start line and made the first 400m very tough for the faster ones. We Couldn't hear the national anthem, despite being very close to her. We couldn't understand what the race director said due to poor speaker quality. It's a great race but just a little more organization at the start line would be much appreciated.
Least - 57	Nothing. Not a damn thing.
Least - 58	The hill. Line for water.
Least - 59	It's a wee bit crowded at the start line, and I am hard of hearing so I was happy to hear the police siren to start.
Least - 60	All good
Least - 61	Running!
Least - 62	Too many people
Least - 63	I would love it if we could get timing chips. The start was super congested. I lost a lot of time in the first mile.
Least - 64	Runners ans walkers not staging themselves correctly. It's okay to be slow or even walk, but stay in the back.
Least - 65	Having to walk\run two miles to the starting line. (Or, back to the starting line if parking at Messer.) Also, I'm not a big beer drinker that early in the morning, and all the cans were gone by the time I got in line (twice), so more cans next year please!! Or, maybe a coupon for a free beer at another time.
Least - 66	The crowd at the bar. Also I felt like the first guy ushering us through the finish line was a little rude.
Least - 67	bathrooms at start
Least - 68	I wish that the t-shirts would make the jump to technical material.
Least - 69	The hill on Jackson Bluff Rd

Quality Survey Responses

Least - 70	Needed more just plain water - maybe have the water coolers separate from the Gatorade coolers. That area was sooo congested.
Least - 71	The hill :)
Least - 72	I didn't see the t shirt design to be able to rate it.
Least - 73	Weeding through a field of 1300 in 3.1 miles.
Least - 74	walk back to parking
Least - 75	I couldn't figure out where the water line was and then the line was very long. I wish I'd had quicker access to water coming off the race course.
Least - 76	My time wasn't fast enough.
Least - 77	The beer.
Least - 78	T-shirts were a little disapointing. Maybe a mens tank or a softer cotton shirt next year?
Least - 79	Can't think of a single thing.
Least - 80	Water/food table didn't have a good flow and they were in a very congested area. It might be better to set it up facing the other direction so that people clearly walk in from on end and out the other. Or maybe set up two water/food tables toward the back of the lot where there's more room to maneuver.
Least - 81	cramped finish area. not enough space nor water.
Least - 82	The start is too crowded. Consider widening just the start line and/or begin grouping runners into pacing groups for the start. This race is only going to continue to grow in popularity so crowd control will be a necessity.
Least - 83	beer lines and the walk back to Messer.
Least - 84	organization of parking
Least - 85	While the t-shirt design is cute & I like it. I do not like the design being on the front of the shirt. It would be nice to do the large design on the back & a small logo on the front. I will likely wear the shirt around my house but not out & about. If the large design was on the back, I would wear it out.
Least - 86	If I had to gripe, sandwiches might have been better than bread chunks and peanut butter. HOWEVER, free food is never something to sniff at.
Least - 87	No negatives that I was aware of.
Least - 88	beer lines
Least -	Focus on alcohol.

Quality Survey Responses

89

Least - 90	The tee shirt sucked! really...the wizard of oz in a bad shade of red in heavy cotton? way over designed! the other one was way cooler and lighter fabric but that wasn't available at pickup
Least - 91	Waiting in line to get water, but I didn't think it was as bad as some people said. Maybe the finish area can be expanded next year to include the area behind the Palace? The front/side area is too small for 2,0000 people, water, gatorade, beer, and music.
Least - 92	Could have started at 9 am Food table was too close to finish line chute, causing too many people in that area
Least - 93	The water station. The only one was at Mile 1 and on the opposite side of the road everyone was running on.
Least - 94	The finish area is very poorly planned. Takes way too long to get water right after finishing. It might help if water is already poured into cups rather than each racer filling up cups/water bottles. The music was terrible, I think it would be a better atmosphere with loud rock music played by a dj or playlist rather than a one-man guitar. And it takes incredibly long to get a beer and the beers were warm. It was not a scene that made me want to stick around and I left after 10 minutes.
Least - 95	the gnats
Least - 96	starting line only using 1 lane of Pensacola instead of 2 lanes
Least - 97	Nothing....but if I must name something I do not like the color red. (t-shirt color).....
Least - 98	The runners should have been corralled at the start so that everyone had to go over the chip timing pad. If you were in the back, you couldn't see where it was placed. It was tough to see in the crowd. A lot of people missed it.
Least - 99	There needs to be pre-poured water after the race. The line to get water from the cooler was very long. It was uncomfortable and slightly dangerous to no have water easily accessible.
Least - 100	Couldn't hear at the start!
Least - 101	The walk back to the parking
Least - 102	I thoroughly enjoyed this race but I wish the race shirt was a tech fabric instead of cotton.
Least - 103	There were no age group results!
Least - 104	The line for water was way too long.
Least - 105	Nothing
Least -	There has got to be a better way to have the food/drink table set up so people dont just

Quality Survey Responses

106	barge in while others are waiting in line.
Least - 107	Too many dogs. Not cool at all!. This is definitely an issue that would stop me from participating in the future. Please keep the dogs out unless, they are service dogs perhaps. There was nearly dog fight.
Least - 108	The t-shirt is awful. Every person I have spoken with about the tshirt agrees. Everything else was great.
Least - 109	Going up the hill.
Least - 110	That there was a very long line to get water at the end of the course. Water should be more easily available and separate from all the other food at the end of the course to avoid such a backup at the end of the race.
Least - 111	I did not see enough of the handsome Mike Burns!
Least - 112	The food being directly by the finish area seemed to be a bottle neck along with putting the beer near the race results. It just seemed to be a bit of a cluster in a small area. I would suggest moving some of the tables back near the grassed area by the back fence. Just a suggestion.
Least - 113	The bathroom situation at Messer Park was a nightmare again this year. Just not enough capacity. Next year, please add port-o-potties to Messer? And there was NO toilet paper in the women's restrooms as of about 25 minutes before the race and the men's was down to one roll. I understand it's a city park, but the race should have extra tp on hand to meet the extraordinary demand. 2-ply, please? LOL.
Least - 114	Nothing-everything was great!
Least - 115	This is just me being picky, and is really not a big deal, but I was thinking it may be a good idea to have some sort of shuttle bus to take people back to the cars.
Least - 116	The last hill
Least - 117	beer selection (or lack of). I know it's free so I can't complain, but I'd rather pay an extra \$5-10 at registration to have a good selection of beer at the end.
Least - 118	N/A
Least - 119	Bathroom line at the beginning....really, not a big deal.
Least - 120	the cramped and crowded space after the finish line
Least - 121	N/A
Least - 122	I didn't PR as I had hoped but that's no ones fault but mine!
Least -	At the finish, it was a little chaotic...I needed some water right away, but I couldn't find any. I

Quality Survey Responses

123	had to walk around for a while to find some.
Least - 124	the last hill
Least - 125	Maybe push tables with drinks and food back further on property gets too crowded in that area.
Least - 126	It's hard to hear instructions at the start and hard to run through the slower runners.
Least - 127	Lines for food and drink. Should have had two separate areas - one for drinks, one for food.
Least - 128	That my achilles blew out in less than 1 mile and had to hobble the rest of the way--not race directors fault!!
	Long beer lines--so long that I left.
Least - 129	If I had to think of one thing, I would suggest that the water table be placed closer to ther runners.
Least - 130	I hate to say this, but I am not crazy about the design of the t-shirt. I actually WEAR my race t-shirts--all the time! I had no clue what the characters in the background represented. Someone had to explain it to me. Yeah, I'm a bit embarrassed about that. The design is kind of strange, but I guess I get it. I hope you can come up with a cool design next year. Nothing fancy. As for the quality of the t-shirt--it's good. I'm very glad it wasn't one of those tech shirts. I really hate those tech shirts. And THANK YOU for not making is sleeveless. Ugh.
Least - 131	Everyone standing around blocking lines
Least - 132	Can't think of anything.
Least - 133	The t-shirt was average. The 2012 race shirt was excellent.
Least - 134	Lack of toilet facilities close to the starting time at Messer. Charge an extra dollar or two and rent some portillettes (sp?) Not enough stalls with toilet tissue in the men's restrooms.
Least - 135	No parking at the finish. Need a place to park where we won't get towed. I think half the crowd left when the announcement about cars being towed went out
	I talked with several folks that got stuck with the "Oz" shirts. One awesome shirt is better than an awesome shirt for some and an Ok shirt for the rest
Least - 136	Lack of walkers
Least - 137	Honestly, nothing.
Least - 138	Bathroom lines at the start. No toilet paper also ugh. maybe charge an extra dollar or two and add a few portos at the start. (Excellent race overall)

Quality Survey Responses

Least - 139	beer was not good beer nor was it cold, at least serve some good beer PLEASE!!
Least - 140	the smell of the Palace post run long bathroom lines at Messer pre-race
Least - 141	the uphill! :)
Least - 142	Need more port-o-johns at the start. Also, parking for a point to point race needs some more attention including possibly a shuttle back to the start.
Least - 143	My only issue was (and I can't speak for everyone), I REALLY needed water when I was done and I couldn't find any. I finally found a really long line, which I then butted my way to the front. I know it would be expensive, but some races pass out a bottle at the finish. Maybe a mini bottle? Love the race though!
Least - 144	Nobody can hear the starting announcements or anthem (if there was one?), but that happens at every race. So no big deal.
Least - 145	Nothing.
Least - 146	The shirt.
Least - 147	Bud light
Least - 148	Need more space post race for the runners to finish/walk off any sprinting. Corraling people straight into the palace parking lot leads to crowds and confusion

**Least -
149**

1. I wish there were portable toilets near the start and at the Palace. Especially near the start, since the line at the Messer Field Complex restrooms gets extremely long. 2. It also would have been nice to hear the singer at the beginning of the race. A microphone or something like that is really needed at the start. I had friends who were near the back that didn't hear the singer and also didn't hear that to get chip timing, they had to run across the mat at the beginning on the right side of the road. 3. The water stop needs to be on the left side of the road. I LOVE the volunteers but, unfortunately, when we ran by, no one was actually handing out water. To get water I would have to go against the tangent to go to the right side of the road, and pick up my own water cup from the table. 4. Parking at the Palace. This may have only been an issue this year because of the spring game being on the same day, but it may need to be made clear in earlier emails to participants where they can park at or near the Palace. 5. Loved the addition of the Best Costumed Team Award, but for some reason it was not publicized enough. I saw a few costumed teams but no one seemed to step up when a "winner" was announced. These are only MINOR nitpicks, but I offer them since I know the management really does care. (And I really appreciate how so many comments were considered and incorporated from last year!)

5.7 OTHER COMMENTS

PLEASE ADD ANY FURTHER COMMENTS OR THOUGHTS YOU'D LIKE TO SHARE HERE.	
Other - 1	Great job! Impressed how well you handled such a large number of people in such a small venue.
Other - 2	I LOVE THE PALACE! It is my very favorite race. It was my first race ever, and sadly, my last in Tallahassee. Mike Burns has done a PHENOMENAL job with the race, and really takes people's criticisms and concerns into consideration.
Other - 3	A tech shirt would be great. Adorable theme for this year's shirt, but I didn't get it because it wasn't a tech shirt.
Other - 4	Thank you
Other - 5	Kudos for having not one, but two beer dispensing stations at the post race celebratiuon and awards ceremony.
Other - 6	Advertise costume component better. Get root beer for the kids
Other - 7	Great race, great time!
Other - 8	Really improved the access to food, water, and beer when compared to years past!
Other - 9	Thanks for all the hard work in putting it on!
Other - 10	More beer servers.
Other - 11	The Palace Saloon 5K is a Tallahassee CLASSIC! Perhaps we might want to move it to a little larger venue, maybe start @ the Saloon and finish at Messer Field. Just a thought.
Other - 12	Prize for first to the beer line?
Other - 13	First time, great race
Other - 14	Very fun--only one small gripe was that I did not cross the mat at the start because it wasn't wide enough. Hope I can do this race next year!
Other - 15	Thank you!
Other - 16	I had a great time for my first Palace 5k. I don't know how anyone drinks beer after running (haha), but it was a great race and great setup afterward.
Other - 17	Need to start the race with gun.
Other - 18	Perhaps a trolley/golf cart/something to take people who park at the finish to the start. There were a half a dozen or so people who got to the start the same time i did...we could get there earlier, yes I know, but it's just a thought.
Other - 19	Many of us like the walk/run back to the starting line after the race, but it might not be unreasonable to plan on some golf carts or bike carriages for those who might be interested...

Quality Survey Responses

Other - 20	Each race I attend, and participate in makes me appreciative of those who organize and put it together. Thank you!
Other - 21	Best race all year
Other - 22	Y'all are great!
Other - 23	Great event
Other - 24	Like to see an invitational like the early years of the Palace
Other - 25	Thanks for a great race
Other - 26	THANK YOU!!!
Other - 27	Thanks very much for everything you do. Gulf winds is one of the things I love about tally and the club and events keep getting better and better
Other - 28	great job Mike Burns
Other - 29	Thanks for a good race!
Other - 30	Consider having a tech tank top shirt option.
Other - 31	Well done!!
Other - 32	This was my first year running palace and I loved it. Great race!
Other - 33	I think the Race Director was probably the best Race Director we've seen yet.
Other - 33	I think the organizers really need to work on getting me in better shape, however. This was the one weakness in the event.
Other - 34	My favorite race with friends in Tallahassee!
Other - 35	Another job well done. Really enjoyed the entire experience.
Other - 36	Another packet pickup on Thursday or Friday in midtown would be nice. It took a 1 hour round trip for me to pick up our packets on Wednesday--even if you can only make it for Gulf Winds members bc of the volume of shirts.
Other - 37	More toilets!
Other - 38	Thanks for the experience!!
Other -	Thanks Mike and all the volunteers!

Quality Survey Responses

39	
Other - 40	i love the palace saloon 5k!!
Other - 41	need beer til noon
Other - 42	BIG thanks to all of the volunteers that come out to put this race on..... this is a wonderful organization and I am so happy to come out on Saturdays to do these races. As I said I am a very slow runner.....but I love doing it and it is the best thing out there for stress..... Getting out there with all of these healthy folks early in the morning on a beautiful day.....fantastic!!!!
Other - 43	It's still hard to get water/food/beer after the race, but if you're a veteran of this one, you know that going in!
Other - 44	Have a shuttle
Other - 45	Well done!
Other - 46	Please add age group results next year :)
Other - 47	I am new to running, so this was my first race.....I had a blast, before, during and after the race.....I will certainly become a regular to it
Other - 48	I thought it was pretty annoying that there was a separate T-shirt for "the cool kids" that found out about it before the Mar. 30 deadline (which was not well advertised). I would suggest either a.) 1 shirt only or b.) no deadline on the cool shirt.
Other - 49	I didn't think this race could get any better, then Mike Burns took over!
Other - 50	Great race! Well done, Mike. The only hiccup was the bathroom situation at Messer, with capacity (not enough), and running out of toilet paper. Capacity was an issue last year, too. Both issues are easily rectified.
Other - 51	Great race/event
Other - 52	Great race this year!!!
Other - 53	See you next year!
Other - 54	I stopped buying race shirts for the Palace a few years ago and know several others who don't buy them either because they are cotton. Tech t-shirts (wick away) would sell much better.
Other - 55	N/A
Other - 56	Great job by the directors/volunteers handling a big crowd. With a 5K especially, it would be nice if the field could line up based on expected mile pace or finish time....would help the flow of the race.
Other - 57	Great job!
Other -	Thank you!!!

Quality Survey Responses

58

Other - 59	Maybe have more water stations after the race; there was a long and confusing line up for water and food. But overall loved the race!
Other - 60	A tech shirt would be nice!
Other - 61	I think you should seriously consider having 10% finisher hats with the running beer man (and a running beer woman for the ladies) on it. How fun would that be!!
Other - 62	I thoroughly enjoyed the race and the after party at the saloon. You guys did a great job. Kudos to everyone involved! Thank you to all of the volunteers, Palace Saloon, the police officers, etc. I'll do this race every year that I physically can!!
Other - 63	A great, fun race!
Other - 64	Thank you race directors for a well-planned and executed race for so many participants.
Other - 65	Don't go with tech shirts no matter what anyone else says. This race has always had the best looking shirts and you can wear them around town. I have a pile of tech shirts and could run for a month in a different shirt every day. I just can't wear any of them to go grocery shopping.
Other - 66	The finish line should be a little wider.....I came in with a bunch of people, it was kind of dangerous.
Other - 67	Love the tradition of the mugs!
Other - 68	I hate saying anything negative, but the water issue was big for me. The refreshments were plentiful, but after hauling butt at the finish line, water was on my mind. Thank you for a great event!
Other - 69	Thank you thank you to the organizers.
Other - 70	Prefer running shirt vs cotton shirt
Other - 71	I've talked about this with others, but if the money is available, you might consider adding something like a Top 100 Women/Men or Top 10% Men/Women hat or visor like Gate River Run does. Since Palace is such a huge race, it might be a nice thing to give people to shoot for, especially since it's actually quite hard in some cases to finish in the top 5 of your age group to get a mug.