



## ROAD RUNNERS CLUB OF AMERICA

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Don Nelson: 305-304-0091: southflorida@rrca.org

November 24, 2015

Michael Burns  
Gulf Winds Track Club  
Palace Saloon 5K  
1207 Kenilworth Rd  
Tallahassee, FL 32312  
E-Mail: michaelaburns@yahoo.com

Dear Michael,

This letter is to formally award the 2016 RRCA State Championship to the Gulf winds Track Club Palace Saloon 5K scheduled for April 16, 2016.

Posted on the RRCA website is a document called ***How to Brand Your RRCA Championship Event*** ([www.rrca.org/programs/rrca-championship-series/hosting/](http://www.rrca.org/programs/rrca-championship-series/hosting/)). I encourage you to review this document as soon as possible. It contains instructions and ideas for promoting your championship designation.

Please include the RRCA Championship logo whenever possible i.e., on your race brochures, shirts and awards. A copy of the logo can be found at [www.rrca.org/images/services/rrcachamp.jpg](http://www.rrca.org/images/services/rrcachamp.jpg). Your race should be advertised as the **RRCA Florida State 5K Championship** and this should phrase be included on your awards, numbers, t-shirts and all publicity including race results. Please ensure your newsletter editor, marketing person, and web-master is aware of the foregoing publicity expectations.

On the RRCA website ([www.rrca.org/programs/rrca-championship-series/hosting/](http://www.rrca.org/programs/rrca-championship-series/hosting/)) you will find detailed information about the sponsorship opportunities for events that receive the championship designation. As part of your application, you indicated your desire to receive awards, bibs, and Gatorade (if your race's distance and size qualify). If you'd like to amend those requests, please email [programs@rrca.org](mailto:programs@rrca.org) immediately.

There are no royalty fees for RRCA State Championship events, however if profits from the event permit, a small donation to the Florida RRCA State Annual Program Fund or the Kids Run the Nation Fund is greatly appreciated. <http://www.rrca.org/about/support/>

Thanks so much for your participation in the RRCA Championship event series and good luck with your championship race on April 16, 2016.

Sincerely,

Don Nelson RRCA, South Florida State Rep

[southflorida@rrca.org](mailto:southflorida@rrca.org) Cell: 305-304-0091

***We Run the Nation!***  
***www.RRCA.org***