



May 15, 2022

8:00-11:30am

Apalachee Regional Park

8:30 Community 5k Run



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Sponsorship Packet



WHO WE ARE AND WHAT WE DO?

Girls on the Run Panhandle is a 501(c)(3) non-profit, after-school program that uses the power of running to educate and prepare 3rd-8th grade girls for a lifetime of self-respect and healthy living. The innovative program combines training for a celebratory 5k event with interactive lessons that encourage positive physical, social and emotional development.

The goal of the program is to unleash confidence through accomplishment while establishing a lifetime appreciation of self love, life skills, community and a healthy lifestyle.

WHY IT MATTERS!

Girls face social pressures and conflicting messages about how they should act and who they should be.

Studies show that by adolescence, girls' confidence drops about twice as much as boys'. Friendships become more complicated and challenging, girls' perception of their academic ability declines, the likelihood of anxiety and depression increases and participation in physical activity plummets.

It doesn't have to be this way.

We believe that **EVERY GIRL** is inherently **FULL OF POWER** and **POTENTIAL**.. By knowing they are the leaders of their lives, these are the girls who

WILL CHANGE THE WORLD.




Become a Sponsor

We invite you to become a sponsor for our end of program event and celebration. With your support, we can offer an event for our GOTR girls and participants. It will not just be a celebration of the girl's accomplishments but also a space to share the stories of our program and its impact. We designed our sponsorship levels to be beneficial to any level of support. We can't do what we do, without people like you. We are excited to be partners in making an impact on our girls in the community.



SPONSORSHIP OPPORTUNITIES



Empower Sponsor \$2,500



Benefits Include:

- *Featured on all marketing materials
- *Display of your logo on t-shirts and materials displayed at the event
- *Year Long Placement on the website and social media shout outs
- *Exhibit Space to have your business on display
- *Your promotional items placed in swag bags
- *8 Complimentary tickets to the 5k and Celebration

Inspire Sponsor \$1,500




- *Featured on all marketing materials
- *Display of your logo on t-shirts and materials displayed at the event
- *Year Long Placement on the website and social media shout outs
- *Exhibit Space to have your business on display
- *Your promotional items placed in swag bags
- *5 Complimentary tickets to the 5k and Celebration

Spirit Sponsor \$1,000



- *Featured on all marketing materials
- *Display of your logo on t-shirts and materials displayed at the event
- *Year Long Placement on the website and social media shout outs
- *Your promotional items placed in swag bags
- *3 Complimentary tickets to the 5k and Celebration

SPONSORSHIP OPPORTUNITIES



Energy Sponsor \$500




Benefits Include:

- *Featured on all marketing materials
- *Display of your logo on t-shirts and materials displayed at the event
- *Placement on the website and social media
- *Your promotional items placed in swag bags
- *2 Complimentary tickets to the 5k and Celebration

Star Sponsor \$250



- *Featured on all marketing materials
 - *Display of your logo on t-shirts and materials displayed at the event
 - * Placement on the website and social media
 - *Your promotional items placed in swag bags
 - *1 Complimentary ticket to the 5k and Celebration
- 



SPONSORSHIP COMMITMENT FORM

Sponsorship Level

Empower Sponsor

Energy Sponsor

Inspire Sponsor

Star Sponsor

Spirit Sponsor

Contact Information

Sponsor Name/Business _____

Contact Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____



PAYMENT INFORMATION

My Check is made payable to GOTR Panhandle

Please charge my card

Card Number _____

Type of Card _____

Expiration and CVV _____

Signature _____

Date _____

Please send your completed form to:

Girls on the Run Panhandle

Attn: Hersey 5k

PO Box 13686

Tallahassee, FL 32317

or

email form and logo to

jennifer.powell@girlsontherun.org

